



Photo: Jean-François Brière

Rediscover your world at the Québec City Summer Festival

July 3 to 13, 2003

July 8 to 18, 2004



Le meilleur festival de musique au Canada.
Paul Wells, National Post, Canada



« (...) Pendant ces quelques jours de fête, Québec (Re) découvre le monde et se donne à voir comme une cité ne demandant qu'à accueillir, curieuse de tout et assoiffée de rencontres (...) »

Pierrick Le Roux, L'Humanité, France



Quebec City Summer Festival will take place July, (...) in the most romantic and most European city in North America. It's surely the most passionate festival of the summer, and one of the best entertainment bargains in the world! (...) It's friendly. It's safe. It's clean. And it's a cutting edge event for festival lovers 7 to 77.

Madelyn Miller, Themestream, USA



For a unique cultural and musical experience, take a trip to Québec City in July for the Québec Summer Festival.

Car & Travel, USA



Information: 1 418 529-5200
North America: 1 888 992-5200



infofestival.com

Promotional offers

Great rates on volume purchases

Flashing button, providing general admission to the Québec City Summer Festival

Show tickets

Dinner-show at the Loge du Festival, near the main stage

For information, visit www.infofestival.com

or contact
Annie Gélinas
at (418) 523-4540 or
infofestival@infofestival.com

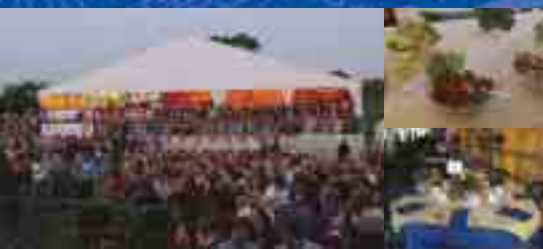


Photo: Jean-François Brière

Photos: Louise Leblanc



For more information on the 2003 Festival program, write to

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36-year-old Festival in prime of life seeks discerning travelers who love great music, gorgeous surroundings, and gourmet cuisine

Every year, the Québec City Summer Festival pours on the attractions to create a unique holiday atmosphere that draws visitors like a magnet. Animating a world heritage treasure like Old Québec means doing things right. Imagine a city transformed into a giant outdoor stage, where for eleven days, **hundreds of performers** from more than twenty countries show off their talents at some 10 venues in and around the old city, all within easy walking distance. And as your ears thrill to multitextured sounds from across our small planet, the historic walls of the old town and the majestic St. Lawrence provide a soothing balm for the eyes. **900,000** festival-goers, smiles on their lips, mix and mingle in the streets and at outdoor and indoor venues.

**July 3, 2003
Opening night...**

The city holds its breath. The air crackles with almost palpable excitement. In just a few hours, festival artists will be giving it their all before thousands of enthusiastic festival-goers. In an instant, Québec City will come alive, transformed into a living, breathing place where music, street performances, history, fine cuisine, and *joie de vivre* meld into one unforgettable experience that keeps festival fans coming back for more.



Photo: Jean-François Brière

A veritable world of music

Since 1968, the Festival has provided a window on musical trends and traditions from around the globe. A major showcase for planetary culture, this eclectic event provides festival goers an opportunity to explore traditions and trends in Francophone song, world sound, rock, pop, blues, classic and new trends in music. Add generous helpings of street performances, and there's literally something for everyone. Every time.



Photo: Louise Leblanc

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Gateway to America and stepping stone to success

Through the years, the Festival has played host to a myriad of rising stars and big-name artists alike. Literally **thousands** of performers have graced festival stages in historic Old Québec over the years, names like Ani DiFranco, Jean-Jacques Goldman, The Chieftains, k.d. lang, Paco de Lucia, Youssou N'Dour, Céline Dion, Salif Keita, Cecilia Bartoli, Astor Piazzolla, Julia Migenes, Los Lobos, Cesaria Evora, Johnny Clegg, Buddy Guy, Taraf de Haïdouks, Zebda, Gilles Vigneault, Sally Nyolo, P18, Manu Chao, Arthur H., Diane Dufresne, Steve Barakatt, Mariza, Rachid Taha, Remy Shand, and more.

A new adventure at every corner

As you stroll the bustling streets and squares of the old city, expect the unexpected—a fascinating collection of acrobats, entertainers, musicians, and buskers of every stripe showing off their talents all over town.

**Québec City Summer Festival:
A feature draw for your vacation packages**

Here are the results of a survey conducted on festival goers from out of town:

- 96% of festival-goers would recommend the Festival to others.
- 86% of festival-goers said they would like to come back in the next three years.

**The Québec City Summer Festival:
The Destination to discover**

Québec, one of the safest cities in North America, combines ageless European charm, plentiful green space, incredible restaurants, first class accommodations—AND a Festival that knows how to throw out the welcome mat! The quintessence of friendliness, the Festival is the perfect time to **Rediscover your world!**